

Post Show Report

2019 .09.03-05



Parking China 2019

Under an umbrella of 'smart' fairs, reflecting the exciting future for the industry, Parking China concluded its three-day run on 5 September. Parking China 2019 has successfully demonstrated some of the most forward-looking parking technologies and solutions, through both the exhibition and concurrent fringe programme, to inspire participants on how to build an urban parking ecosystem to solve the most pressing parking challenges.

Date	3-5 September, 2019
Venue	Shanghai New International Expo Centre Hall W2
Organizers	<ul style="list-style-type: none">• Guangzhou Guangya Messe Frankfurt Co., Ltd• Shanghai Hongshan Exhibition Service Co., Ltd
Co-organizer	<ul style="list-style-type: none">• China Urban Parking Industry Association (Joint Conference)
Supporters	<ul style="list-style-type: none">• Shanghai Parking Service Trade Association• The Parking Industry Association of Chengdu• Nanjing Parking Service Industry Association• Guangzhou Parking Industry Association• Shenyang Parking Industry Association• Dalian Parking Association• Wuhan Motor Vehicle Parking Lot Industry Association• Tianjin Parking Industry Association• Anhui Parking Service Industry Association• Xi'an Motor Vehicle Parking Industry Association• Kunming Parking Service Industry Association• Guangdong Static Traffic Association• Suzhou Public Parking Service Industry Association• Chongqing Parking Industry Association• Sichuan Parking Service Industry Association• China Municipal Engineering Association Urban Parking Branch• Huainan Parking Association

- Over 3000 m² exhibition zone
- Over 30 exhibitors
- 30,374 trade buyers (figures shared with concurrent fair Shanghai Intelligent Building Technology)
- A series of concurrent seminars

Exhibitors

AIPARK 爱泊车

SignalOne
信路通

Int View
智远弘业



chinaParking
中国好停车
chinaparking.com.cn

Jeanux
君旭智能

软杰智能
Ruanjie Equipment Smart

优橙科技
UCHOICE TECHNOLOGY
Smart Parking

智向科技

AI BEE

美旅出行

GOODJOY
光达嘉业



音的均
Ready go



易澳泊
城市停车服务商
Urban Parking Service Provider



福路瓦
FOLLOWME
成都福路瓦信息技术有限公司
CHENGDU FOLLOWME INFORMATION TECHNOLOGY CO., LTD.

YONGTENG
永腾工贸

聚源鑫科技
JUYUAN XIN TECHNOLOGY

VAPOR

ANJUBAO

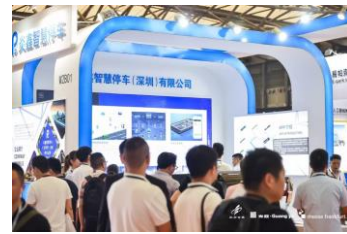
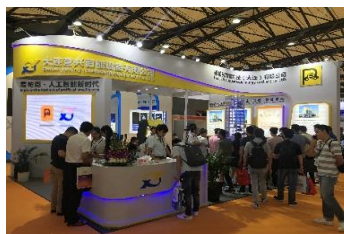
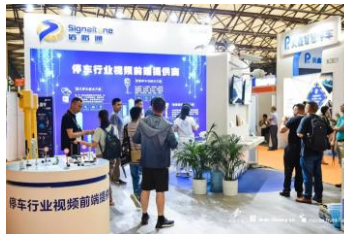
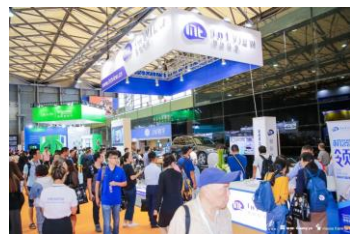
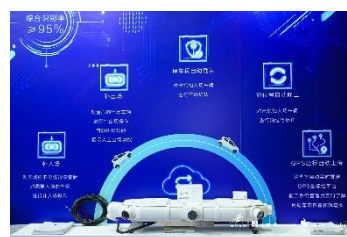
PNI 上海创感

CETC

华赛信息
面向未来 创造变革



China
unicom 中国联通



Smart Parking



Mr Li Zhi Liang, General Manager, Shenzhen Signaltone Intelligent Technology Co Ltd.

"Finding new clients is our biggest goals of joining this show and we have achieved this goal. We have met with visitors from engineering companies and real estate developers who are our company's target clients. The show's overall visitor flow is very high as you can see that our staff are all very busy interacting with clients now."

Exhibitors'

Feedbacks



Mr Liu Jun, CEO, Yanxin Smart Parking (Shenzhen) Co Ltd.

"I think this show is the fastest and most direct way for us to build business relationships as we are able to meet with clients face to face in exhibition. We have achieved our goals at this show. There is a great demand for smart parking in China as cities are suffering from parking space shortage due to poor management."

Mr Cong Wei, Product Manager, AIBee, China

"As a start-up company, we decided to join Parking China as it is a great opportunity to promote our brand and products. This show provides a platform to meet clients directly. They have been very interested in our products and technology. We are able to get a better understanding of the market overview. I think there is a lot of potentials for the parking market to expand."

Mr Pan Yong, Senior Engineer, Shanghai Chang Jiang CETC, China

"As this show has attracted many renowned exhibitors and representatives in the parking industry to take part, we think it is a great platform for us to promote the application of ETC system and its benefits. We satisfy the show's visitor flow so we are 100% coming back next year."

Mr Zhang Yi Hong, Client Manager, Intview, China

"This show is an effective way for us to promote our products and build a business network because we are able to meet professionals from the construction and design industries as they are our target customers. The overall experience of exhibiting in this show is satisfactory. It has brought a positive impact to our business within a short period, so we are definitely coming back next year. "



Smart Parking

Visitor Analysis

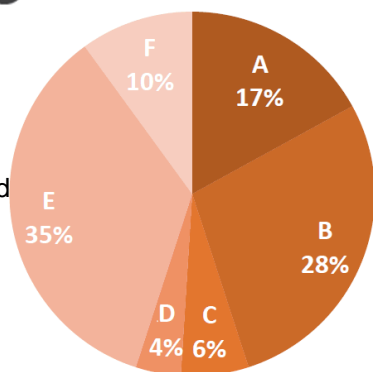
Together, the Parking China and Shanghai Intelligent Building Technology attracted 30,374 trade buyers (2018: 29,423).

Fairgoers from 50 countries or regions, including Korea, Malaysia, Japan, India, Thailand, Russia, Singapore, Taiwan, united Arab emirates, Canada, Brazil, Australia, United States, United Kingdom, Belgium.

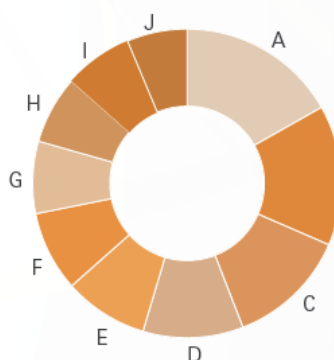


Visitor industry background

- A Parking lot user units
- B Intelligent system integrators
- C Government parking authorities
- D Operators, investors and industrial relevant companies
- E Parking management companies and property management companies
- F Real estate developers



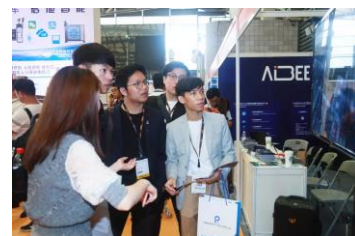
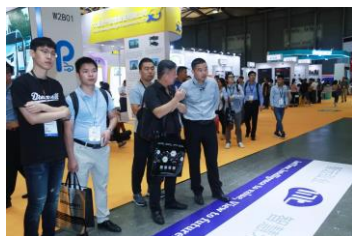
Top 10 Countries for Overseas Visitors



- A Malaysia
- B Korea
- C India
- D Indonesia
- E Russia
- F Thailand
- G Singapore
- H Mongolia
- I UAE
- J Canada



Huge demand Spark Strong Business Drive



Smart Parking



Buyers'

Mr Liao Ke Fei, China Council for the Promotion of International Trade Guangzhou Panyu District Committee, China

At this show, I have managed to see the latest technologies and products that help China tackle its chronic car park shortage. Figures show that major Chinese cities are suffering from a serious shortage of parking space due to a significant growth in car ownership in recent years. This is a major factor that drives the demand for smart parking market."

Impressions



Mr Stefan Guggisberg, Head of Outpost China, Swiss Federal Railways SBB, Switzerland

We are currently looking for technologies and solutions for smart parking that we can apply in Switzerland. Our main focus is gate-free parking. Since China has a large number of cars, I am curious what kind of solutions they have to tackle parking space shortage and manage parking lots. That's why I came to this show which showcases the latest smart parking services and products in China. I think this show is relatively small but the quality of the exhibitors is quite good in general."



VIP List

Government Parking Authorities:	Parking Associations:	Parking Management Companies & Property Management Companies:
上海市道路运输管理局	上海市停车服务业行业协会	威华停车场管理（上海）有限公司
成都高新区交通管理处	成都市停车行业协会	上海市中停车管理服务有限公司
苏州城投资产开发有限公司	南京市停车服务业协会	上海畅杰停车管理服务有限公司
扬州市交通停车场投资建设管理	大连市停车协会	阳光海天停车产业集团
衢州市城市建设投资集团有限公司	中国城市公共交通协会城市停车分会	上海舒泊停车场管理有限公司
乌鲁木齐公共停车场服务管理有限公司	武汉市机动车停车场行业协会	上海宏圣车辆管理有限公司
沈阳静态交通投资建设管理有限公司	苏州市公共停车服务业协会	宝泊智能停车管理（上海）有限公司
金华市城市建设投资集团有限公司	昆明市停车服务行业协会	福州行云停车场管理有限公司
太仓市停车管理所	深圳市停车技术企业行业协会	苏州市新舒畅物业管理有限公司
常熟市城市管理局	沈阳市停车行业协会	太仓新生停车管理有限公司
芜湖市政府驻上海经济联络办公室	安徽省停车服务行业协会	苏州市保安服务有限公司
四川省泸州市江阳区经济合作与外事局	天津市停车业协会	苏州华新国际物业管理有限公司
德清县投资促进局	Static Traffic Planning & Design Units:	河南郑新泊业停车管理有限公司
宿迁公共停车场建设管理有限公司	派盟交通咨询(上海)有限公司	上海浦保停车管理服务有限公司
上海市虹口区交通管理中心	清华同衡静态交通规划设计研究所	上海丰诚物业管理有限公司
昆山市城管局	北京城建设计发展集团股份有限公司	上海臻如企业管理咨询有限公司
云南城投集团	上海翼鸣静态交通咨询有限公司	戴德梁行
江苏阜宁高新技术产业开发区	苏州高新园区市政服务集团	上海永升物业管理有限公司
宁波开投蓝城投资开发有限公司	南京市城市与交通规划设计研究院	北京科律物业

Smart Parking

VIP List

Real Estate Developers:	Parking Lot User Units:	Automobile Manufacturers:
万科地产	北京首都机场集团公司	博世汽车
易居中国	中铁十一局	上汽集团
绿地集团	上海德必文化创意产业发展（集团）股份有限公司	TESLA
光明地产	家乐福中国	观致汽车
华润置地	宜家购物中心	上海蔚来汽车有限公司
仁恒置地集团有限公司	山东潘多拉酒店管理有限公司	Communication Network Operators & Payment Service Providers:
碧桂园	上海理工大学	中移物联网有限公司
新疆风云房地产业开发有限公司	亚朵酒店集团	中国联通
中海地产	上海日月光商场	中国电信上海公司
金地商置集团	杨思医院	阿里巴巴
绿城科技产业服务有限公司	上海置地广场	Investment Companies:
红星美凯龙房地产集团有限公司	苏州拙政园停车场	中国银泰投资有限公司
安徽金水房地产开发有限公司	临沂金鹰商场有限公司	上海国智智慧城市股权投资基金有限公司
湖南嘉华房地产开发有限公司	苏州三元宾馆	铭耀资本
华夏幸福	同济大学	深圳市创新投资集团有限公司
万达地产	雅阁酒店集团	普洛斯投资(上海)有限公司
上海海泰北外滩房地产有限公司	逸泊酒店集团	上海金浦投资管理有限公司
浩瀚置业（厦门）有限公司	锦江国际	海汇投资
新鸿基地产	正大集团	上海赞勋投资咨询有限公司

Seminar - Urban Parking Ecological Construction



紧扣“城市停车生态圈”理念，推广“资源共享，生态共建，开放共赢”的停车商业模式，大力推动并树立以便捷停车、无感支付、无人值守、反向寻车、精准导航等为主的应用场景。为促进行业资源整合，技术互通，平台开放以实现行业共赢带来启发。

主办单位：
中国城市停车行业协会联盟
(联席会议)

Closely adhere to the "City Parking Ecosystem" concept, promote the "resource sharing, ecological co-construction, open and win-win" parking business model, and establish a convenient parking, unconscious payment, automatic parking system, car navigation, precise GPS are applications, the forum will explain how to promote industry resource integration, technology interoperability, platform openness to achieve win-win situation that will bring in inspirations.

Organiser:
China Urban Parking Industry Association (Joint Conference)

中国城市停车生态建设高峰论坛

China Urban Parking Ecological Construction Forum

10:00

介绍论坛出席嘉宾及致辞

萧一峰，中国城市停车行业协会联盟（联席会议），第一届轮值主席



10:10

Opening Remarks

Xiao YiFeng, 1st Edition Rotating Chairman, China Urban Parking Industry Association (Joint Conference)

10:10

城市停车场 ETC 收费系统方案

朱建东，上海市停车服务业行业协会，秘书长



10:35

ETC Payment System Solutions of Urban Parking Lots

Zhu JianDong, Secretary-general, Shanghai Parking Service Trade Association

10:35

做好顶层设计，构建停车生态，促进城市停车行业健康持续发展

孙晓波，中国城市公共交通协会城市停车分会，会长



11:00

Efficient Management in Promoting Healthy and Sustainable Development of the Urban Parking Industry

Sun XiaoBo, President, China Urban Public Transport Association Urban Parking Branch

11:00

城市区域停车设施建设及改造策略研究

王婕，清华同衡静态交通规划设计研究所，所长



11:25

Research on Construction and Reforming Strategy of Parking Facilities in Urban Areas

Wang Jie, Director, Dept. of Static Transportation Planning and Design

11:25

城市停车规划与静态交通整体解决方案

董苏华，中国工程机械工业协会停车设备分会，首席专家



11:50

Urban Parking Planning and Static Traffic Total Solution

Dong SuHua, Chief Expert, China Construction Machinery Association Parking Branch

11:50

互动讨论环节

12:20

Discussion

Smart Parking

Seminar - Urban Parking Ecological Construction



中国城市停车生态建设高峰论坛

China Urban Parking Ecological Construction Forum

14:00	Alpark, 用智能科技构建中国城市停车生态圈	
—	安东, Alpark 爱泊车, 联席总经理	
14:25	Alpark - Smart Technology to Build China's Urban Parking Ecosystem	
	An Dong, Joint General Manager, Alpark	
14:25	室内外三维高精定位与地图融合技术在城市停车中的应用	
—	骆敏建, 成都福路觅信息技术有限公司, 技术总监 CTO	
14:50	Application of Indoor and Outdoor 3D High-precision Positioning and Mapping Integration Technology in Urban Parking	
	Luo MinJian, CTO, Technical Director, Chengdu Followme Information Technology Co Ltd	
14:50	城市室内导航, 引领便利生活	
—	覃曦, 成都停协科技有限公司, 副总经理	
15:15	Urban Indoor Navigation, For the Convenience of Life	
	QinXi, Deputy General Manager, Ready Go	
15:15	持续创新 x 深度赋能, 助力智慧停车生态	
—	李志亮, 深圳信路通智能技术有限公司, 总经理	
15:40	Sustained Innovation x Deep Empowerment for Smart Parking Ecology	
	Li ZhiLiang, General Manager, Shenzhen Signaltone Intelligent Technology Co., Ltd.	
15:40	智慧城市停车系统构建实时、共享、全城域的智慧停车生态圈	
—	陈均, 创泰科技研究院, 院长	
16:05	Smart City Parking System For a Real-time, Shared, Metropolitan Smart Parking Ecosystem	
	Chen Jun, Director, InnoTek Institute	
16:05	"城市停车生态建设创新奖"颁奖	
—	"City Parking Ecological Innovation Award" Ceremony	
16:30		

Seminar
- Technology & Product

获多家智慧停车行业代表性企业的支持，为观众展示智慧停车各领域的创新研发和动态趋势。本届技术及产品发布会主题为「什么是真正的智慧停车」，旨在通过不同领域企业的分享，带领观众用前瞻性的眼光了解市场上真正的智慧停车技术和解决方案，率先体验智慧停车带来的潜能和商机。

主办单位：
中国（上海）国际智慧停车展览会

Supported by a number of representative companies in the smart parking industry, the company will showcase innovative R&D and dynamic trends in all areas of smart parking. This year's product launch will focus on "What is true smart parking", which aims to leading the audience to understand and experience the real smart parking technology and solutions in the market with a forward-looking vision through the sharing of enterprises in different fields, which is going to bring in a lot of potentials and business opportunities.

Organiser :
Parking China

上海「智慧停车」技术及产品研讨会

Shanghai "Smart Parking" Technology and Product Seminar

12:30 签到 Registration

12:40 高位视频技术重新构建城市级智慧停车平台

— 兰延辉, Alpark (爱泊车) 上海分公司, 副总经理



13:05 Video Surveillance Reforms City-level Smart Parking Platform

Lan Yan Hui, Deputy General Manager, Alpark Shanghai Branch

13:05 智慧空间，无限可能

— 闻震宇, 上海智远宏业机器人有限公司, 执行总裁



13:40 Smart Space, Infinite Possibilities

Wen Zhenyu, CEO, Shanghai Intview Robotics Co Ltd

13:40 智向科技蓝牙 Mesh 技术在停车场景的应用与扩展

— 于广华, 上海智向科技有限公司, 副总裁



14:15 Application and Development of Beacool Bluetooth Mesh Technology in Smart Parking System

Yu Guanghua, Vice-president, Beacool Co., Ltd.

14:15 运用物联网技术，打造智慧停车新生态

— 刘军, 炎鑫智慧停车（深圳）有限公司, 董事长



14:50 Using IoT Technology to Create a New Ecology of Smart Parking

Liu Jun, CEO, Yanxin Smart Parking (Shenzhen) Co., Ltd.

14:50 关于私家车位共享的规范运用

— 徐晓, 浙江美旅网络科技有限公司, 总经理



15:25 Application of Share Space for Private Parking Lot

Xu Xiao, General Manager, Wenzhoumeilv Network Technology Service Co., Ltd.

15:30 AI 赋能升级停车场 构建智慧停车新时代

— 卫聰, 爱笔（北京）智能科技有限公司, 产品经理



16:00 Develop the New Era of Smart Parking, Parking Lot Upgrade empowered by AI

Wei Cong, Product Manager, Aibee

16:00 智慧停车源于精准数据

— 刘毅, 上海创感传感技术有限公司, 市场总监



16:35 Accurate Data for Smart Parking

Liu Yi, CMO, Shanghai Chuanggan Sensor Technology Co., Ltd.

Event Highlights



Smart Parking

Award

China Urban Parking Industry Association issued the first "Urban Parking Ecological Construction Innovation Award". The association took this opportunity to establish industry benchmark, promote excellent parking business model, so as to promote the ecological construction of urban parking.



Smart Parking

Media Promotion

As an annual event of the industry, Parking China 2019 welcomed exhibitors from different sectors of the industry, gathered leading brands and attracted many well-known media from home and abroad to report.

Shanghai TV Station

Xinmin Evening News

Dragon TV



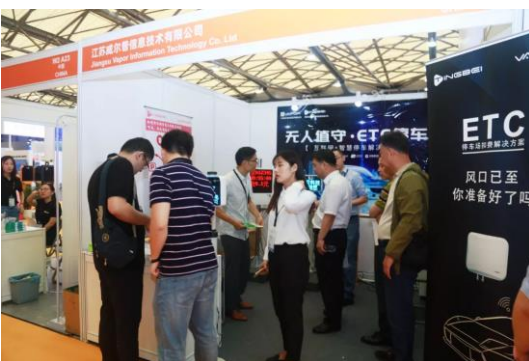
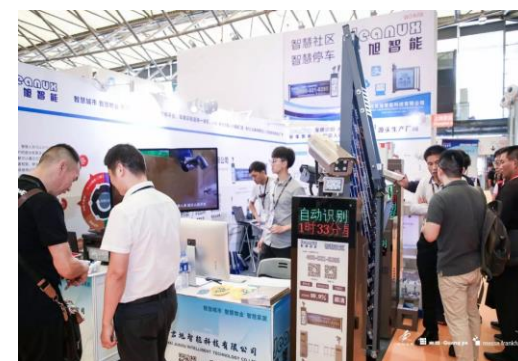
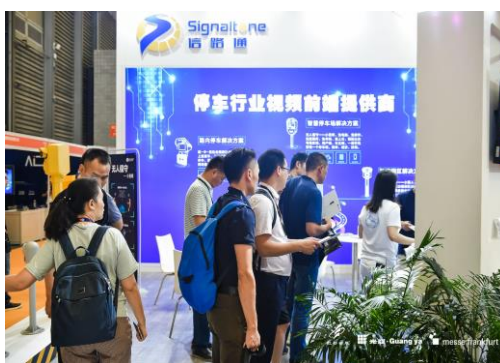
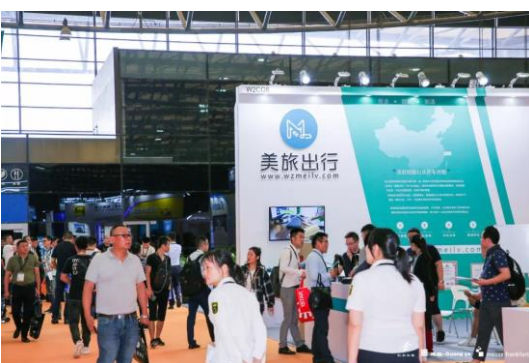
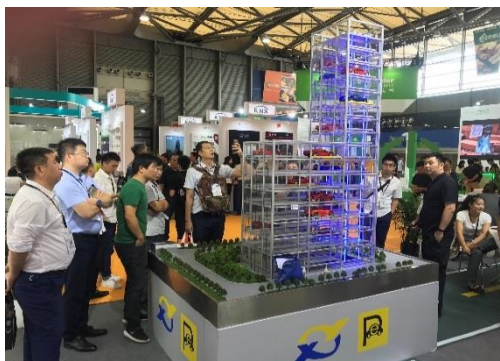
China Supporting Media:

中国停车网	停车邦&海泊停车	中国路桥网	中国一卡通网	智能建筑与智慧城市
物联网世界	慧聪网	千家网	天极网	先锋科技网
a&s传媒安防知识网	影音极品	搜狐客户端	极客网	财报网
太平洋安防网	中国制造网	搜狐焦点	商业观察网	互联日报
国脉物联网	环球财经	中关村商情网	东方财富号	洞见科技
联动原素	好居网	站长之家	中经在线	商界新闻
亿欧	华强智慧网	科技讯	大风号	中华财经网
中国物联网	中国集群通信网	凤凰客户端	智能头条	科技之家
ZAKER新闻	至顶网	一点资讯	科学中国	趣科技
中安网	CIO时代	网易客户端	IT研究中心	成渝在线
安防展览网	绿色节能网	IT时代网	环球财经	河南网

Overseas Supporting Media:

Building Journal	Global Trade	PRC Magazine	ELE Times	Marshall Cavendish Business Information
Bina TECH	BCI Asia	Building Review Journal	Taiwan Architect	KNX today
SourceSecurity.com	Zingy Homes	IoT Now	TheBigRedGuide.com	Creative Home X

2019 Highlights



Smart Parking

Comprehensive Trade Platform for China's Smart Parking Industry

2-4 September, 2019

**Shanghai New International Expo Centre
Shanghai, China**

See You Next Year!

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